

WEEKLY PLANNER



PET CONTENT CREATOR



Week of: _____



• FUJIN •

MONDAY



Create: _____

Post: _____

Notes: _____

TUESDAY



Create: _____

Post: _____

Notes: _____

WEDNESDAY



Create: _____

Post: _____

Notes: _____

THURSDAY



Create: _____

Post: _____

Notes: _____

FRIDAY



Create: _____

Post: _____

Notes: _____

SATURDAY



Create: _____

Post: _____

Notes: _____

SUNDAY



Create: _____

Post: _____

Notes: _____

WEEKLY FOCUS

CONTENT IDEAS

- _____
- _____
- _____
- _____
- _____
- _____
- _____

SHOOT LIST

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

COLLABS

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

BRAND / ADMIN

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

CAPTIONS & HOOKS

- _____
- _____
- _____
- _____
- _____
- _____

METRICS TO CHECK

- ☐ Views / Impressions
- ☐ Engagement Rate
- ☐ Saves
- ☐ Shares
- ☐ Follows / Growth
- ☐ Click-Through Rate

NOTES



Fujin Caption Bank

Everyday moods, quiet moments, weather, and cozy energy



Everyday sweetness

- just one more photo, always
- home feels better with a cat in it
- small moment, good day
- just being near you feels nice
- one look and the whole day changes
- my favorite little shadow
- all this softness in one small body
- just a little bit of everyday happiness
- making ordinary days feel better

Cozy and sleepy

- cozy is a full-time job
- rest looks good on you
- the art of doing nothing well
- built for naps and gentle days
- soft spot found
- a quiet day done right
- sleep first, everything else later
- this is the energy today
- made for slow mornings
- taking the day one nap at a time
- comfort level: cat
- if peace had a face
- warm spot, soft heart
- curled up and out of office
- some moods should not be rushed
- calm looks good here
- cozy, but serious about it
- soft day loading
- today calls for less
- staying in this mood a while

Rainy day

- the rain made everything feel slower
- just a quiet rainy day here
- some days are made for windows and rest
- rain outside, comfort inside
- the kind of day that asks for calm
- the day slowed down and so did we
- rain always makes the day feel softer
- just a little rainy-day comfort
- the rain turned this into a stay-close kind of day
- windows, raindrops, and a quiet little face
- a rainy day has its own kind of peace
- rainy days make the little moments stand out more
- some of the calmest days come with rain
- rain outside, cozy mood inside

Quiet meaning

- some moments stay for a reason
- the smallest moments can carry the most
- some feelings leave a mark
- quiet things can mean a lot
- some comfort does not need words
- the softest things stay the longest
- some moments settle into the heart
- not loud, just meaningful
- what stays with us is often simple
- the little things are rarely little
- some days are remembered by a feeling
- a calm moment can hold a lot
- some memories begin like this
- what matters most can look very small
- some comfort finds you quietly
- the heart keeps certain moments
- some feelings do not pass quickly
- it was small, but it stayed
- some moments ask to be kept
- sometimes peace looks like this

Hot day

- too hot for anything serious
- it is simply too hot to do much today
- this is warm-weather energy
- a hot day calls for shade and rest
- just trying to stay cool and cute
- summer days look a lot like this
- taking it easy in the heat
- one small patch of comfort on a hot day
- surviving the heat one nap at a time
- too warm for plans, just right for resting
- keeping it simple in the heat

Fujin Caption Bank

Closeness, love, naps, friendship, and slow-day moods



Bond and togetherness

- never really alone with a cat
- always finding a way closer
- my little sidekick
- the best company has whiskers
- some bonds are built in small moments
- just us again
- this kind of closeness matters
- part of every day in the best way
- love lives in routines like this
- always somewhere near my heart
- the quiet company means the most
- one of my favorite parts of life
- familiar in the best way
- the bond grows in ordinary moments
- our little daily rhythm
- this is what together looks like
- just being here with you is enough
- the kind of company that changes a home

Gentle love

- easy to love, every day
- love can look very quiet
- the feeling stays
- some love is simple
- a soft kind of love
- still one of my favorite sights
- the kind of love that lives in small things
- loving you is in the details
- this is one of those moments
- love has a calm side too
- the heart notices this
- some love just sits beside you
- all this love in one small life
- certain moments say enough
- this is part of what love looks like
- there is so much tenderness here
- some feelings are gentle and still strong
- quiet love still counts
- this kind of sweetness stays with you
- one of those little heart moments

Friendship

- it is nice to have someone always nearby
- friendship is often just staying close
- some friends make the ordinary feel better
- good company has a quiet kind of power
- there is comfort in familiar company
- some friendships are soft, easy, and real
- good company changes everything
- better together, always
- the best kind of company stays close
- some bonds feel easy
- a little friend makes a big difference
- friendship lives in the everyday moments
- the nicest days are shared ones

Sunday and slow-day mood

- slow sunday, soft paws
- sunday is better like this
- keeping sunday simple
- a quiet little sunday here
- slow day, good company
- just a soft sunday moment
- sunday with the right kind of energy
- nothing rushed today
- the day felt calmer with this face around
- slow mornings, soft company
- sunday, but make it gentle
- the nicest kind of nothing much
- a small sunday pause
- soft start to the day
- sunday found its pace
- calm little sunday scene
- the kind of sunday i like
- just one nice quiet moment
- today is for softer things
- this was the sunday mood

When the cat is napping on a human

- this is a very good place to rest
- trusted enough to become the bed
- nothing sweeter than being chosen for a nap
- some closeness says everything
- this is one of those little heart moments
- being needed like this feels special
- this is one of the softest kinds of closeness



Fujin Caption Bank

Playful, tired, feisty, food, window moments, exploring, and humor



Playful and curious

- a little nose knows
- looking innocent, thinking fast
- tiny explorer at work
- checking the scene
- this face is always investigating
- found something interesting, probably
- all eyes, all curiosity
- one small cat, many questions
- scouting the area
- taking it all in
- alert and adorable
- the world is better up close
- noticed everything
- curiosity with whiskers
- this is how adventures start
- always in the middle of something
- checking first, judging second
- ready to turn everything into a game
- this is what fun looks like
- the room just got a little more alive
- full of bounce today
- a playful little one makes the whole day better
- there is no quiet plan
- not here just to sit still

When the cat is on the window watching outside

- the world is better from the window
- watching the day go by
- this spot always has the best view
- some of the best moments happen at the window
- one window, endless interest
- this is where the day gets watched
- a favorite place

When the cat looks tired

- even the whiskers look tired
- clearly it is time to rest
- this is the look of a day well used
- the tired little face always says it all
- no more plans for today
- this mood calls for a quiet place and sleep
- some tired looks are strangely sweet
- there is nothing left to do but rest now
- today clearly took a lot out of someone
- all done for today
- even the smallest ones have tired days
- running low on energy
- this look says enough
- some days are for resting early
- sleepy eyes and a quiet mood

When the cat is enjoying food

- some joy is very easy to see
- fully focused on what matters
- a good meal fixes a lot
- this moment is important
- very serious about snack time
- enjoying every second of this
- food always brings out the best mood
- a little happiness on a plate
- the happiest part of the day might be this
- nothing else matters right now

When the cat is exploring outside

- every corner feels new out here
- outside brings out the explorer
- curious feet, busy nose
- the world feels big and exciting today
- out here finding something interesting
- one adventure at a time
- there is something interesting in every direction
- outside makes everything worth checking twice
- every step comes with a new question
- there is no rush, just a lot to notice

When the cat is fighting / feisty

- big opinions
- not in a peaceful mood today
- tiny fighter energy
- clearly ready to argue
- this is a serious matter, apparently
- some days come with extra spice
- standing firm on cat business
- not backing down, not even a little
- not in the mood to compromise
- Very prepared to defend a point

Dry humor

- not available for anything serious
- emotional support, no solutions
- doing less, beautifully
- no thoughts, just presence
- somehow this is important
- fully booked doing nothing
- highly qualified in sitting there
- not helping, but involved
- beautiful and unproductive
- another hard day of being adorable
- the work ethic is mostly decorative
- just vibes and fur
- no notes, just fluff
- committed to the bit
- looking busy enough
- somehow in charge
- carrying the team with cuteness
- management material, questionable results
- not a planner, just a distraction
- all charm, no urgency

May 2026

*A calm day feels better
with a cat nearby. ♡*



Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30 International Hug Your Cat Day
31						

Cat holidays
May 30 – International Hug Your Cat Day

June 2026

*Small routines feel sweeter
with a cat around.*



Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4  <i>Hug Your Cat Day</i>	5	6
7	8	9	10	11	12	13
14	15	16  <i>Take Your Cat To Work Day</i>	17	18	19	20
21	22	23	24	25	26	27
28	29	30				



Adopt a Cat Month

June observances: *Adopt a Cat Month • June 4 – Hug Your Cat Day
• June 16 – Take Your Cat To Work Day*



July 2026

*Sunlit days feel softer
with a cat close. ♡*



Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10 National Kitten Day	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

July cat holiday:
July 10 – National Kitten Day

August

2026



*The best kind of company
has paws.* 



Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8  <i>International Cat Day</i>
9	10	11	12	13	14	15
16	17  <i>National Black Cat Appreciation Day</i>	18	19	20	21	22  <i>Take Your Cat to the Vet Day</i>
23	24	25	26	27	28	29
30	31					



August cat holidays:

*Aug 8 – International Cat Day • Aug 17 – National
Black Cat Appreciation Day • Aug 22 – Take Your
Cat to the Vet Day*



September 2026

*A peaceful home often
has a cat in it. ♡*



Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

🐾 Happy Cat Month 🐾

*September observance:
Happy Cat Month*

October 2026

*Some comfort is quiet
and covered in fur.* ♡



Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16 🐾 <i>Global Cat Day / National Feral Cat Day</i>	17
18	19	20	21	22	23	24
25	26	27	28	29 🐾 <i>National Cat Day</i>	30	31

October cat holidays:

- Oct 16 – Global Cat Day / National Feral Cat Day
- Oct 29 – National Cat Day



November 2026

*The coziest part of home
is never far from a cat. ♡*



Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					



*November note:
no major U.S. cat holiday this month.*



December 2026

*Winter feels gentler
with a cat near.* 



Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



December observance:
National Cat Lovers' Month



Monday Cat Parent To-Do List

Date: _____



1. Top Priorities

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

2. To Do

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

3. Cat Care



- ☐ Fresh water
- ☐ Meals
- ☐ Litter box
- ☐ Play time
- ☐ Grooming check
- ☐ Medication / supplements
- ☐ Restock supplies

4. Appointments & Reminders



- _____
- _____
- _____
- _____

5. Notes



Tuesday Cat Parent To-Do List



Date: _____



1. Top Priorities

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

2. To Do

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

3. Cat Care



- ☐ Fresh water
- ☐ Meals
- ☐ Litter box
- ☐ Play time
- ☐ Grooming check
- ☐ Medication / supplements
- ☐ Restock supplies

4. Appointments & Reminders



- _____
- _____
- _____
- _____

5. Notes



Wednesday Cat Parent To-Do List



Date: _____



1. Top Priorities

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

2. To Do

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

3. Cat Care



- ☐ Fresh water
- ☐ Meals
- ☐ Litter box
- ☐ Play time
- ☐ Grooming check
- ☐ Medication / supplements
- ☐ Restock supplies

4. Appointments & Reminders



- _____
- _____
- _____
- _____

5. Notes



Thursday Cat Parent To-Do List

Date: _____



1. Top Priorities

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

2. To Do

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

3. Cat Care



- ☐ Fresh water
- ☐ Meals
- ☐ Litter box
- ☐ Play time
- ☐ Grooming check
- ☐ Medication / supplements
- ☐ Restock supplies

4. Appointments & Reminders



- _____
- _____
- _____
- _____

5. Notes



Friday Cat Parent To-Do List

Date: _____



1. Top Priorities

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

2. To Do

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

3. Cat Care



- ☐ Fresh water
- ☐ Meals
- ☐ Litter box
- ☐ Play time
- ☐ Grooming check
- ☐ Medication / supplements
- ☐ Restock supplies

4. Appointments & Reminders



- _____
- _____
- _____
- _____

5. Notes



Saturday Cat Parent To-Do List

Date: _____



1. Top Priorities

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

2. To Do

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

3. Cat Care

- ☐ Fresh water
- ☐ Meals
- ☐ Litter box
- ☐ Play time
- ☐ Grooming check
- ☐ Medication / supplements
- ☐ Restock supplies

4. Appointments & Reminders

- _____
- _____
- _____
- _____

5. Notes



Sunday Cat Parent To-Do List

Date: _____



1. Top Priorities

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

2. To Do

- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

3. Cat Care



- ☐ Fresh water
- ☐ Meals
- ☐ Litter box
- ☐ Play time
- ☐ Grooming check
- ☐ Medication / supplements
- ☐ Restock supplies

4. Appointments & Reminders



- _____
- _____
- _____
- _____

5. Notes







